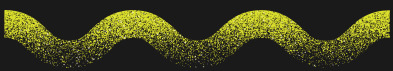
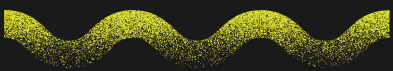


# BUSINESS MODEL



PARTENAIRES

ACTIVITÉS CLEFS

PROPOSITION DE  
VALEUR

RELATION CLIENTS

 EXTERNALITÉS

RESSOURCES CLEFS

SEGMENTS DE  
MARCHÉ

DISTRIBUTION

 EXTERNALITÉS

STRUCTURE DE COUTS

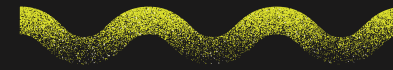


SOURCES DE REVENUS ET PRIX

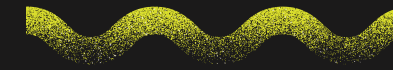


# SOCIAL BUSINESS CANVAS

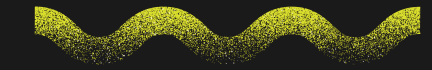
Designed for  
**ADORA MONTMINY**



Designed by  
**TEDDY YU, NEIL TRAN**



Date **06 April 2025**  
Version **X.Y**



## IMPLEMENTATION

### PARTNER

- Network
- Investor

### DELIVERY

- In the city
- Other city

### SALES & MARKETING

- Promotion
- Choose the right Brand Ambassador

## SOCIAL VALUE PROPORSITION

### WHAT DIFFERENCE DO YOU HAVE?

- Innovative
- Following the time

### WHAT SOCIAL IMPACT MEASURES DO YOU USE?

- Decide on a framework
- Get the timing right

## IMPLEMENTATION

### COSTUMER SEGMENTS

Full market  
coverage

### ECONOMIC ENVIRONMENT

- Competitor
- Inflation

### COMPETITORS

Companies engaged in the same field

## FINANCE

### COST OF DELIVERY

- Transportation
- Salary

### SURPLUS

- Investor

### REVENUE

- Asset sale
- Licensing